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Rowan County JobLink Career Center Earns Level III Rechartering

The Centralina Workforce Development Board has proudly rechartered the **Rowan County JobLink Career Center** with a Level III status. The center recently completed the new rechartering guidelines set forth by the North Carolina Commission on Workforce Development.

The North Carolina Commission on Workforce Development in partnership with the Centralina Workforce Development Board has established a framework to assess quality standards, performance accountability and continuous improvement in the region's JobLink Career Centers, which are one-stop employment and training centers. The process of chartering the state's JobLink Career Centers is the tool for which each center maintains accreditation. The chartering process is based on seven principles: Leadership, Information and Analysis, Strategic Planning, Human Resource Utilization, Process Management, Customer Satisfaction, and Results. There are three levels for which each Center in North Carolina can obtain chartering. The Statewide process requires more than a year of preparation and extensive documentation. The Centralina Workforce Development Board provides local oversight and guidance for the centers in the region.

The Rowan County JobLink Career Center received the JobLink Level III award, which is the state's highest credential. An on-site visit to center in Salisbury was conducted in August by NC Department of Commerce-Division of Workforce Development staff members Linda Strong and Tamme Reese along with Centralina WDB staff member Natasha Pender.

Centralina Workforce Development Board Executive Director David Hollars said "Workforce Development is trying to hit a constantly moving target, and the professionals at our local JobLink Career Centers like the Rowan center have always met the challenges placed before them with a commitment to excellence for individuals and businesses using their services. The Level III recognition by the NC Department of Commerce validates that the Centralina Workforce Development Board and the JobLink Career Center system are doing the right things to ensure that we have the competitive workforce for our global economy."

Debbie Davis, the manager of the Rowan County JobLink Career Center, will be on hand to accept the Center's award at a special JobLink Recognition ceremony at the North Carolina Workforce Development Partnership Conference in Greensboro on October 15. NC Department of Commerce-Division of Workforce Development Executive Director Roger J. Shackelford will present a plaque recognizing the honor.

The Centralina Workforce Development Board is extremely proud of all of the JobLink Career Centers in the region. The Board appreciates the hard work and community outreach by JobLink staff members and partners. A prepared workforce is job one for the Centralina Workforce Development Board and the JobLink Career Centers in the region. For more information on the awards, please visit the Centralina Workforce Development Board website at www.centralinaworks.com or you can contact David Hollars at (704) 348-2717 or by e-mail at dhollars@centralina.org.

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